



AltaMed is investing in SELA community organizations

We need your help letting organizations throughout SELA learn about this exciting opportunity to bring their projects to life through AltaMed's **Grow Together Match Program**.

Our new program offers matching grants for projects that fit these three themes:

- **Play Healthy** - a park, a playground, sports equipment, health and fitness classes.
- **Eat Healthy** - an after-school meal initiative, meals-on-wheels effort, food donations or kitchens for homeless, cooking classes, organic community gardens.
- **Stay Healthy** - employee wellness programs, healthy living classes, motivation applications (e.g. Fitbits), tobacco-cessation efforts, caregiver training.

Match Grants up to \$20,000 are available. Applications are submitted through an online application we've set up specifically for SELA, and great ideas showcased in our Project Gallery on www.GrowTogetherSELA.com and promoted through our social media channels.

Key Dates:

- Match Grant Application Period: November 17th, 2017 to January 31st, 2018
- Finalists Online Voting: February 15th, 2018 to February 28th, 2018
- Winners Announced: March 2nd, 2018

AltaMed is committed to bringing health and wellness directly to the community.

We're asking for your help:

- Please reach out to potential applications to let them know about the opportunity
 - Pass on the program flyer we have given you
 - Send potential applicants to www.GrowTogetherSELA.com for all the program details
- Share with us any ideas or input you have to make the program more effective for SELA
- Contact us with names of people and organizations you think we should reach out to directly
 - **Contact Milan de la Rocha at 323-201-9722 or mdelarocha@altamed.org**
 - If appropriate, copy Milan on the emails you send out. We'll help with the follow up; the more people we reach, the more SELA grows healthy.

All you or your constituents need to do is:

1. Go to the site below
2. Complete the online application before January 31st, 2018
3. Follow #GrowTogetherSELA on Facebook, Instagram or Twitter

Let's grow healthy together SELA!